

# 2014 CSU Counselors Conference



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CALIFORNIA STATE  
UNIVERSITY  
E A S T B A Y

# Life at the Bay



- In the heart of Northern California's exciting and beautiful San Francisco Bay Area.
- Within an hour drive to beautiful Bay Area locales: Golden Gate Bridge, Muir Woods, Tilden Park, Santa Cruz Beaches.
- Enjoy a play, concert, movie night, or Pioneer Athletics game on campus.
- Drive or take BART to Major League sport venues: Oakland A's, Golden State Warriors, Oakland Raiders, SF Giants, SF 49ers and San Jose Sharks.



# Campus Highlights



- ✓ **“Best in the West” College 2013:** 9<sup>th</sup> consecutive year by Princeton Review
- ✓ **Ranked in top 25** Online Colleges and Universities 2013
- ✓ **Recognized in top 100** by “Diverse: Issues in Higher Education”



- **Branch Campus:** Concord, in the foothills of Mt. Diablo
- **Online Campus:** more than 17% of instruction online
- **Small Class Size:** Student/Faculty Ratio 28:1; **Average Class Size:** 32
- **Gender:** Female 62%, Male 38%
- **Undergraduate Fields of Study:** 51 BA Degrees, 63 Minors



- **Total Enrollment:** 14,526
- Historically a leading producer of credentialed teachers for California, including large numbers of math and science teachers
- Take advantage of access to major business, cultural and residential areas in the East Bay, Silicon Valley and San Francisco.
- Over 120 student clubs and organizations!



# Campus Highlights



## CSUEB Popular Majors:

- Business Administration
- Nursing
- Health Sciences
- Criminal Justice Administration
- Communication
- Biological Science

## **CSUEB Facts:**

- ✓ Faculty are awarded more than \$10 million a year in sponsored project contracts and grants for academic research.
- ✓ Regional leader in Teacher Education and produces more math and science teachers than any other CSU.
- ✓ Freshman Learning Communities called a "National Model" by The Lumina Foundation and Syracuse University
- ✓ Chosen as a "Publisher's Pick" by The Hispanic Outlook in Higher Education for the advancement of Hispanic students.
- ✓ Received an AANAPISI Grant to support the Student Service Operation for Success Program (SSOS) for Asian American, Native American and Pacific Islander students.



# Campus Highlights

## ➤ Residence Halls with Dining Commons

- Apartments or Suites are available
- Single or Double occupancy rooms, Fully furnished

## ➤ Division II Athletics

- 9 Women's Sports- Basketball, Cross Country, Golf, Soccer, Softball, Swimming, Track & Field, Volleyball, Water Polo
- 6 Men's Sports- Baseball, Basketball, Cross Country, Golf, Soccer, Track & Field



## Multiple Student Support Services

- Academic Advising and Career Education (AAE) [www.csueastbay.edu/ace](http://www.csueastbay.edu/ace)
- General Education Advising for Freshmen [www.csueastbay.edu/ge](http://www.csueastbay.edu/ge)
- Freshmen Learning Communities
- Star Act (SB 1440) Advising Services
  - Dedicated SB1440 Academic Advisor
  - 24 similar majors at CSUEB
- Educational Opportunity Program (EOP)
- Renaissance Scholars
- Student Center for Academic Achievement (SCAA)
- GANAS- Gaining Access 'N Academic Success
- Accessibility Services [www.csueastbay.edu/as](http://www.csueastbay.edu/as)



# Admission & Service Areas

- We are NOT IMPACTED at the campus level!
- SB1440: Since we are not impacted, all students who meet admission requirements are admitted, pending they also meet terms and conditions of admission.

## Impacted Majors with additional requirements:

- Students interested in Business and Nursing Majors are first admitted to CSUEB as a Pre-Business or Pre-Nursing and must additionally apply directly to the Business Administration B.S./Nursing B.S. major by the departmental deadlines. Nursing students are only accepted in the Fall Quarter.
- [www.csueastbay.edu/buad](http://www.csueastbay.edu/buad)
- [www.sci.csueastbay.edu/nursing/](http://www.sci.csueastbay.edu/nursing/)



## Music Majors:

- Students are conditionally admitted to the Music BA major pending the results of an audition with the Department of Music.
- [www.csueastbay.edu/music](http://www.csueastbay.edu/music)



# Fall 2014 Admission

	2014 Applications	2014 Admits	Percent of Applicant Pool Admitted	2014 Projected Enrollment
Transfers	9,128	7,490	82%	2000
Freshmen	14,413	10,070	69.8%	1500



- Freshmen Average GPA: 3.1; Average Test Scores: SAT- 1,000; ACT- 19\*
- Transfers Average GPA: 3.0
- SB 1440: For Fall 2014, 110 students admitted indicating in-progress AA-T/AS-T degree
- Fall 2015 Applications:
  - Undergraduate filing period: October 1 – November 30
  - Applicants notified on a rolling basis starting in November
  - Intent to Register (SIR) required by May 1 to secure place in the entering class (no deposit)
  - SAT/ACT test scores and application fee due by February 2, 2015
  - Official transcripts (if requested) due by March 2, 2015
  - All deadlines strictly enforced [www.csueastbay.edu/Deadlines](http://www.csueastbay.edu/Deadlines)



# Financial Aid and Scholarships

**Search early and  
search often!**

*For many scholarships, students must have submitted the FAFSA by the priority deadline*



- Many CSUEB Colleges and Departments offer scholarships, usually to their students majoring in a particular field. Opportunities listed online at [www.csueastbay.edu/scholarships](http://www.csueastbay.edu/scholarships)
- Scholarships range from \$500 to covering full tuition and fees.
- Exciting CSUEB Scholarship Opportunities include the Presidential Pioneer Endowed Scholarship and funding from Chevron Corporation and the CSUEB Alumni Association.
- More than 50% of our students receive Financial Aid; over \$100 million awarded annually
- Three ways to improve your students' FA experience:
  - Read everything! If students receive notification from FA, it's important!
  - Don't turn in anything that is not asked for!
  - Beat the deadlines, don't just meet them!





# Visit Us!

## Visit us at the Welcome Center!

- **Individual Tours:** Monday- Friday, 11am and 2pm
- **Group Tours:** Daily at 10am, reservations required
- **Saturday Tours:** Next one on **November 8, 2014**
- 510.885.2556, or visit us online:  
[www.csueastbay.edu/visit](http://www.csueastbay.edu/visit)

## Admission Events for Students:

- **Preview Day:** Saturday, October 18, 2014  
[www.csueastbay.edu/previewday](http://www.csueastbay.edu/previewday)
- For a full list of events for students:  
[www.csueastbay.edu/events](http://www.csueastbay.edu/events); (510) 885-2612

## Admission Events for Counselors:

### CSUEB Counselor Breakfasts

- Thursday November 13<sup>th</sup>- Hayward
- Thursday November 20<sup>th</sup>- Los Angeles

For a full list of events for counselors:

[www.csueastbay.edu/counselors](http://www.csueastbay.edu/counselors); (510) 885-2612



*"... the perfect place to appreciate a 360-degree panoramic view of the Bay and reflect on what I'm learning and where I want to go with it."  
-Hillary Johnson, Liberal Studies Major*



# Cal State East Bay



Where *all*  
*your* possibilities  
*come into* **view.**

## Thank you!

### Important websites:

- ✓ Application & Doc Deadlines: [www.csueastbay.edu/deadlines](http://www.csueastbay.edu/deadlines)
- ✓ Meet our Enrollment Development Staff and schedule a tour: [www.csueastbay.edu/visit](http://www.csueastbay.edu/visit)

Connect with CSUEB Admissions on Facebook and Twitter!

**Stop by our table to exchange business cards or sign up online to join our mailing list!**



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