

The logo for The California State University, featuring the letters 'CSU' in white on a red square background.

**The California State University**

WORKING FOR CALIFORNIA

A background image of a graduation ceremony. Graduates in black gowns and caps are visible, some with their hands raised in celebration. One graduate's cap has a message written on it: 'BRUCE & CHRIS - I LOVE YOU FOR ME'. Another graduate is holding a green tassel. The scene is dimly lit, suggesting an indoor arena or hall.

# Fall 2014 California State University Counselor Conferences

Nathan Evans

Director of Enrollment Management

CSU Office of the Chancellor

- **Enrollment Updates**
  - Funding and Resources
  - Admissions and Impaction
- **Graduation & Student Success**
  - Preparation & Readiness
  - Retention & Graduation
- **Resources**



# Enrollment Updates



## CA Budget: \$142M in new state funding

- Incremental investment in higher education
- New funding permitting modest enrollment growth ~ about 9,000 more students systemwide in 2014-15
- Record numbers of applications are being received; greater demand from CSU-eligible applicants than state funding supports
- Both new funding and improved graduation rates will generate capacity

2014-2015

Support Budget

[www.calstate.edu/budget](http://www.calstate.edu/budget)

# Student Outcomes & Impact

- Over 446,000 total students enrolled in fall 2013
- 115,000 new undergraduates enrolled
  - 96% of new students were CA residents
- Over 101,000 degrees awarded in 2012-2013
- Nearly 3 Million CSU Alumni!

CSU

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THE CLASS OF  
3  
MILLION

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The California State University is celebrating reaching 3 million alumni worldwide! All alumni from our 23 campuses and the Class of 2015 are part of The Class of 3 Million celebration.

Join the online yearbook today and claim your spot in The Class of 3 Million!

JOIN NOW!

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HERFF JONES.

SHARE #CSU3MIL

Search CSU alumni by name

Advanced

ENTER TO WIN A SCHOLARSHIP



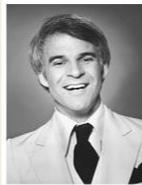
**Lilia (McConaughey) Lamas**

CSU Fullerton  
CSU Long Beach  
Curator/Exhibition  
Manager/International...  
Internationale Florence  
Biennale of...  
Orange, CA



**Edward James Olmos**

CSU Los Angeles  
Actor, Producer, Director  
Warner Brothers  
Studios  
Orange, CA



**Steve Martin**

CSU Long Beach  
Cal Poly San Luis  
Obispo  
Writer, Actor,  
Soundtrack  
Orange, CA



**Steven Spielberg**

CSU Long Beach  
Producer, Writer,  
Director  
Orange, CA



**Tom Hanks**

Sacramento State  
Producer, Actor,  
Soundtrack  
Orange, CA



**Maxine Waters**

CSU Los Angeles  
Cal Maritime  
U.S. Representative  
California's 43rd  
congressional district  
Orange, CA



**Billy Jean King**

CSU Los Angeles  
San José State  
Former World No. 1  
professional tennis  
player



**Christel (Lacaba) King**

CSU Long Beach  
Owner  
Fit for a King  
Event Services



**Ryan Coogler**

Sacramento State  
Director, Writer, Sound  
Department  
Orange, CA



**Virginia Grebbien**

Cal Poly Pomona  
Group President  
Parsons  
Orange, CA



**Ralph Rubio**

San Diego State  
Founder  
Rubio's Fresh Mexican  
Grill  
Orange, CA



**Patty Velasco**

CSU Long Beach  
Patient Financial  
Service Representative  
CHOC Children's  
Hospital of Orange...



LOADING MORE ALUMNI...

# Tuition and Financial Aid

- Current Undergraduate Tuition (CA Residents)
  - \$5,472 per year\*
- Current Average Tuition & Fees
  - \$6,698 per year

*\*The CSU makes every effort to keep student costs to a minimum. Fees listed in published schedules or student accounts may need to be increased when public funding is inadequate. Therefore, CSU must reserve the right, even after initial fee payments are made, to increase or modify any listed fee, without notice, until the date when instruction for a particular semester or quarter has begun. All CSU listed fees should be regarded as **estimates** that are subject to change upon approval by The Board of Trustees.*

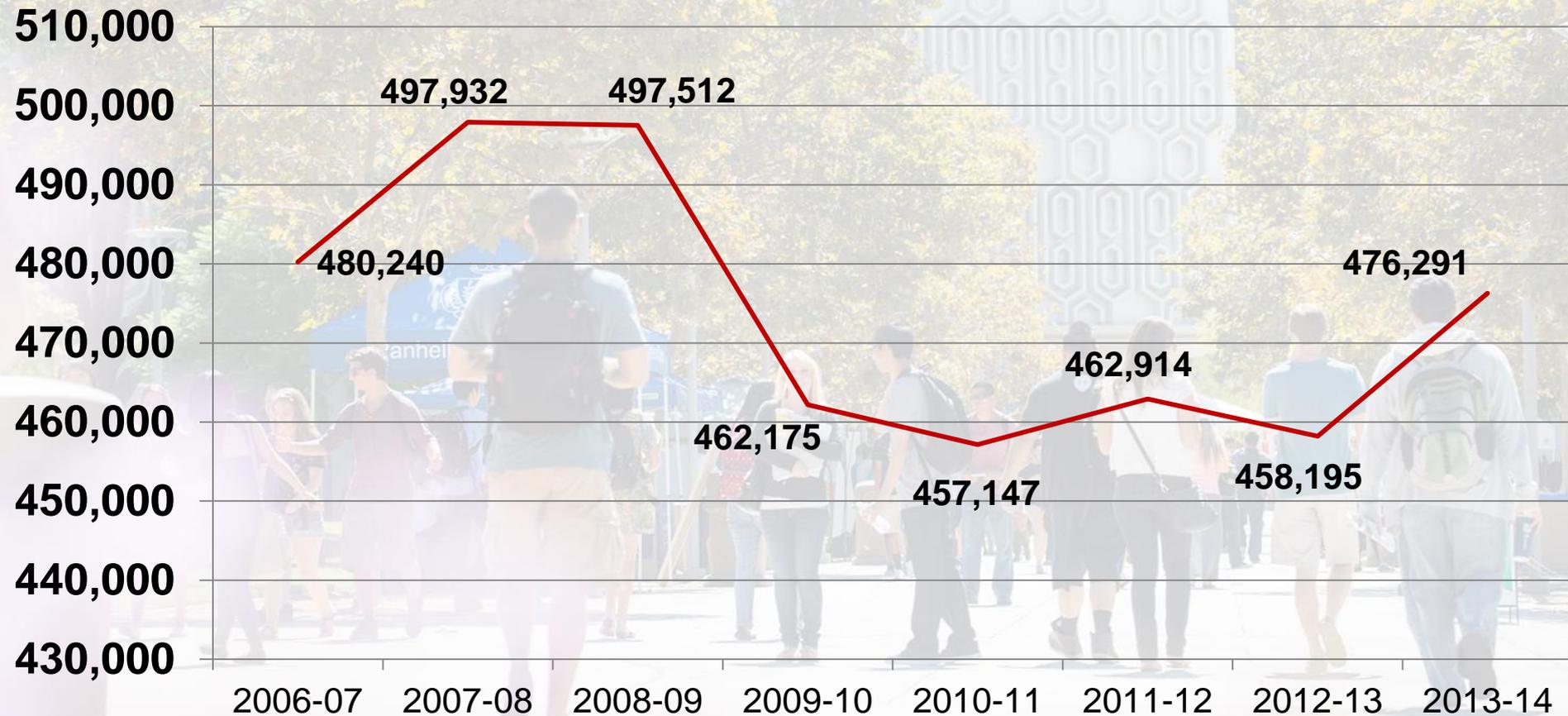
# 2014-2015 Estimated AY Average Expenses

	At Home	On Campus	Off Campus
Tuition Fee*	\$5,472	\$5,472	\$5,472
Miscellaneous Fees	1,226	1,226	1,226
Books and Supplies	1,719	1,719	1,719
Meals and Housing	4,532	12,080	12,089
Transportation	1,345	1,169	1,391
Miscellaneous Personal	1,364	1,364	1,364
<b>TOTAL</b>	<b>\$15,658</b>	<b>\$23,030</b>	<b>\$23,261</b>

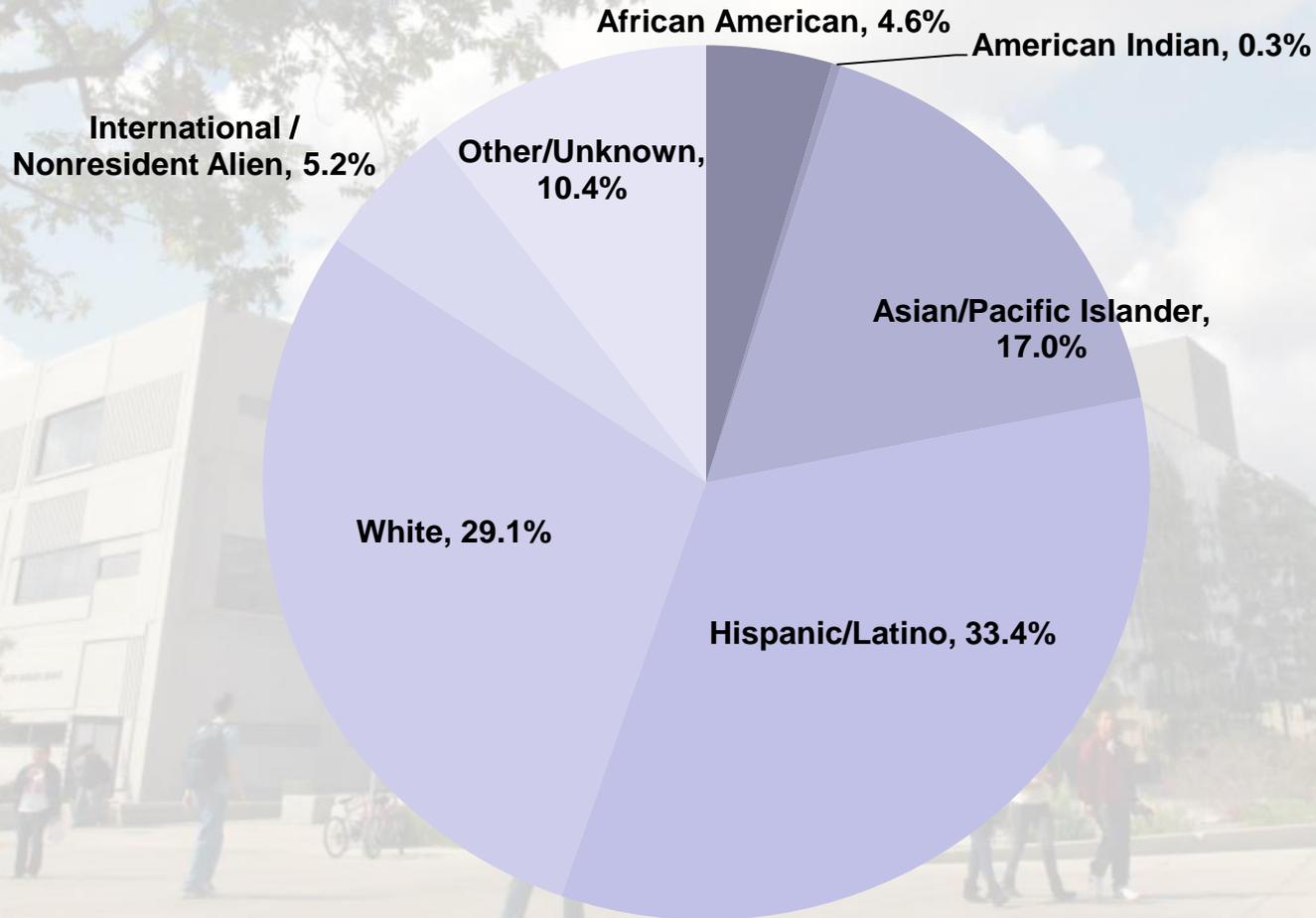
# Financial Aid Impact

- Last year, over \$3.8 billion was distributed to more than 306,000 students.
- Nearly 76% of all CSU students receive some form of financial assistance.
- 51% of CSU students graduate with zero student debt.
- The average loan debt for CSU students was \$18,460 in 2012, compared with the national average of \$29,400.

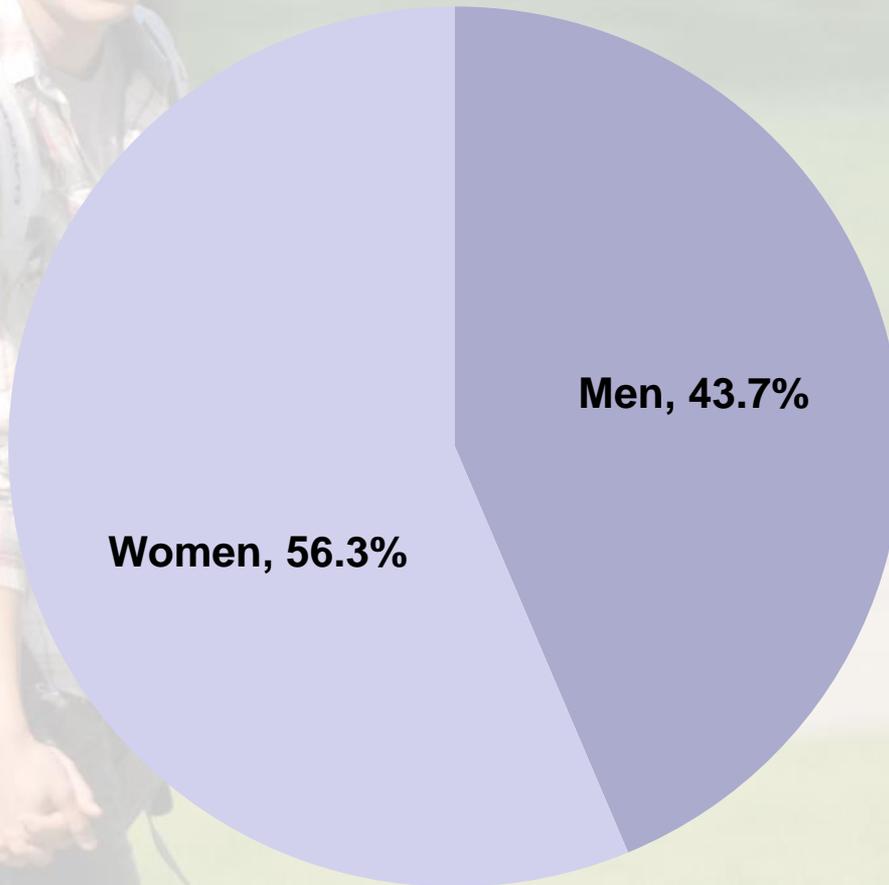
# CSU Headcount – All Campuses



## Enrollment by Ethnicity



## Enrollment by Gender



## The Last 3 Fall Freshmen Admissions Cycles

CALIFORNIA RESIDENTS ONLY	APPLICANTS (UNDUPLICATED)	OFFERS OF ADMISSION (UNDUPLICATED)	ADMIT RATE	ENROLLMENT (UNDUPLICATED)	YIELD RATE
Fall 2012	167,321	124,555	74.4%	55,090	44.2%
Fall 2013	175,421	130,730	74.5%	59,229	45.3%
Fall 2014	177,110*	131,742*			

\*Reflects actions through July 2014

## The Last 3 Fall Transfer Admissions Cycles

CALIFORNIA RESIDENTS ONLY	APPLICANTS (UNDUPLICATED)	OFFERS OF ADMISSION (UNDUPLICATED)	ADMIT RATE	ENROLLMENT (UNDUPLICATED)	YIELD RATE
Fall 2012	93,983	70,009	74.5%	43,336	61.9%
Fall 2013	108,111	81,422	75.3%	50,911	62.5%
Fall 2014	103,989*	72,540*			

\*Reflects activity through July 2014.

# Freshmen Admission Eligibility

- No change to admissions eligibility
  - High school graduation
  - A-G completion
  - Eligibility index
- CSU does not include Writing section of ACT or SAT to determine eligibility index
- 1/4 of CSU campuses admit freshman applicants based only on CSU eligibility

# Transfer Admissions Eligibility

- No change to admissions eligibility
  - 60 semester/90 quarter units
    - 30 units of general education
      - 4 basic skill courses (Area A & B4)
      - Grades of “C” or higher
    - 2.0 cumulative GPA in transferable college work
    - Good standing at last institution of attendance
- 1/3 of CSU campuses admit transfer applicants based only on CSU eligibility

# Campus Impaction

- **Campus Impaction:** A campus receives more eligible applications in the initial filing period than there are enrollment spaces available for the class level (freshman or upper division transfer).
- Campuses fall into 3 categories:
  - Admit using CSU eligibility
  - Campus impaction (freshman/transfer)
  - Impacted in all programs (all majors)

# Program/Major Impaction

- **Program Impaction:** A campus receives more eligible applications for a specific undergraduate program in the initial filing period than there are enrollment spaces available.
- Most campuses have at least one impacted major/program
  - Typically impacted at upper-division level
  - Students must meet criteria such as specific core/major prep courses, GPA in those courses, cumulative GPA, or a combination of factors

# Admit Using CSU Eligibility (FTF)

- Bakersfield
- Channel Islands
- Dominguez Hills
- East Bay
- Maritime Academy
- Stanislaus

# Admit Using CSU Eligibility (TR)

- Bakersfield
- Channel Islands
- Dominguez Hills
- East Bay
- Humboldt
- Maritime Academy
- Monterey Bay
- Northridge
- Stanislaus

# Campus Impaction (Freshman)

- Chico
- Fresno
- Humboldt
- Los Angeles
- Monterey Bay
- Northridge
- Pomona
- Sacramento
- San Bernardino
- San Francisco
- San Marcos
- Sonoma

# Campus Impaction (Transfer)

- Chico
- Fresno
- Los Angeles
- Pomona
- Sacramento
- San Bernardino
- San Francisco
- San Marcos
- Sonoma

# Impacted In All Programs

- Fullerton
- Long Beach
- San Diego
- San Jose
- San Luis Obispo

# Graduation & Student Success



# Preparation & Readiness

- Transition with Common Core Standards & California Assessment of Student Performance and Progress
- “a-g” College Preparatory Requirements have not changed, but curriculum changes may prompt school districts to submit courses to UC

**THE CHRONICLE OF HIGHER EDUCATION**  
September 10, 2014  
Home News Global Opinion & Ideas Facts & Figures Blogs Advice Forums Jobs Search The Chronicle

**Commentary** Comments (97)

June 10, 2014  
**Use the Common Core. Use It Widely.  
Use It Well.**

*Michael Morgenstern for The Chronicle*

By *William E. (Brit) Kirwan, Timothy P. White, and Nancy Zimpher*

**M**any of us in higher education have observed an increasing number of students arriving at our doorstep not fully prepared to pursue a college degree. This is our collective problem as a nation. Our country, and our local communities, can ill afford to turn our backs on these prospective students and their families. Consequently, higher education has invested billions of public dollars every year in so-called remedial education to prepare students for basic mathematics and writing.

*This is not sustainable. There has to be a better way.*

**Free Webinar:**  
Support Student Success  
Through Technology  
Designed for Instructors  
Register Now  
9/25/2014  
2:00 pm EST  
Blackboard  
A Corporate Open Source Event

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5. Report Highlights 3 Unwavering Efforts to Help Disadvantaged Students Succeed

**THE CHRONICLE OF PHILANTHROPI DATA SETS**  
**How America Gives**  
Get the Data You Want to Raise the Funds You Need

# Preparation & Readiness

- Early Assessment Program
  - Use of California Assessment of Student Performance and Progress (Smarter Balanced)
  - Encourage juniors to take ACT/SAT in spring
  - Encourage seniors to make use of 12<sup>th</sup> grade
- Early Start Program
  - Impact on success in remediation and retention

# Academic & Student Success

- Graduation Initiative
- High Impact Practices
- Course redesign
- eAdvising
- CourseMatch

The image shows a screenshot of the CSU Student Success Dashboard and the CourseMatch website. The dashboard at the top displays retention rates by student characteristics for the 2009 cohort, with filters for 'CSU System' and '1st Year Retention'. It includes three bar charts: 'Retention Rates by Ethnicity and URM Status', 'Retention Rates by Gender', and 'Retention Rates by Remediation Need'. The CourseMatch website below features a 'Fall 2014' banner, the title 'CourseMatch', and the subtitle 'Cross-Campus Enrollment - Fall 2014'. It offers 'More Access to Fully Online CSU Courses' and lists seven steps on how it works. A navigation bar includes 'Check out what you need to succeed' and 'Pick your campus and find your course'. The 'Select Your Campus' section lists 20 CSU campuses: Bakersfield, Channel Islands, Chico, Dominguez Hills, East Bay, Fresno State, Fullerton, Humboldt State, Long Beach, Cal State LA, Cal Maritime, Monterey Bay, Northridge, Cal Poly Pomona, Sacramento State, San Bernardino, San Diego State, San Francisco State, San Jose State, Cal Poly San Luis Obispo, San Marcos, Sonoma State, and Stanislaus.

# Associate Degrees for Transfer

- Slowly seeing increases in numbers of transfer students entering with AA-T/AS-T degrees
- Considered in admission as well as remaining degree requirements at CSU
- Need to build broader awareness and ability to identify students pursuing this pathway well in advance of transfer
- [www.adegreewithaguarantee.com](http://www.adegreewithaguarantee.com)



Associate Degree  
for Transfer  
*A Degree with a Guarantee.™*

# Resources for Success



# CaliforniaColleges.edu

- New site launched in January 2014
- Statewide outreach tool
- Extensive planning tools
- Free test preparation
- Apply directly to CSU
- Lesson plans available
- Electronic HS transcripts\*

The screenshot shows the homepage of CaliforniaColleges.edu. At the top, there is a search bar and navigation links for "Sign In", "Create an Account", "Talk to Us", and "Need Help?". Below this is a main navigation menu with options: Home, Career Planning, High School Planning, College Planning, Financial Aid Planning, and Your Portfolio. The main content area is divided into several sections: "Who Are You?" with a list of user roles (Middle School Student, High School Student, Community College Student, Parents/Guardians, Educators); "Discover How To..." with four colored buttons for "Get a Degree with a Guarantee", "Pay for College", "Prepare for College Entrance Exams", and "Find Out What a Community College Degree is Worth"; "Welcome Middle School Students" with a sub-header "Your College & Career Path Begins Here."; "Cal Grants" and "SCHOLARSHARE" (California's 529 College Savings Plan) with "Learn more" buttons; and a "Sign In" form with fields for account name and password, and a "Sign In" button. There are also links for "New to this site?", "Resources" (including FAFSA, DREAM Act, Foster Youth, and iCanAffordCollege.com), and "Your College & University Options in California" (listing California Community Colleges, California State University, University of California, and Independent California Colleges & Universities).

### EXPLORE CSU CAMPUSES

- > **Matching Assistant** - Select criteria for a college search
- > **Comparative View** - Comparison of campus statistics with sorting options
- > **Campus Facts** - Detailed campus profiles with photos, links and videos
- > **Distance Search** - Find the campus closest to any zip code
- > **CSUMentor Search** - Utilizes a Google search engine specific to CSUMentor. It will search only websites of CSUMentor and CSU campuses.
- > **FAQs - University Selection** - Frequently asked questions and answers about specific CSU campuses
- > **Inquire to the CSU Campuses** - Find a direct way to contact the campus for more information.
- > **Explore Majors/Search CSU Degrees** - Find majors or degrees by CSU campus or keywords



### FALL 2015 ADMISSI

The initial application period for the deadline to apply for Fall 2015 and may vary for international department.

### EXPLORE

- Learn more about a CSU campus
- Compare campuses
- Search CSU degrees and majors
- Learn about the Associate Degree for Transfer

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# Resources for Counselors

## How to Get to College

- [www.calstate.edu/college](http://www.calstate.edu/college)
- Order free posters
- English & Spanish versions
- New student videos

## Student Academic Services

- [www.calstate.edu/sas](http://www.calstate.edu/sas)



# Admission & Impaction

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Students Faculty & Staff Teaching & Learning Administration Alumni, Parents & Donors Business, Community & Gov't

Student Academic Support

**First-Time Freshman**

**Impacted Campuses and Undergraduate Majors in the California State University, 2014-15**

To search for a specific CSU campus or program impaction, scroll down to the impaction database search.

A CSU campus may institute a policy of campus or undergraduate degree impaction when the number of applications received from fully qualified applicants during the initial filing period exceeds the number of available spaces. The designations use supplementary admission criteria to screen applications.

**Campus impaction** (otherwise known as campuswide impaction) means a campus has exhausted existing enrollment capacity in terms of the ins resources and physical capacity of the campus. Because the campus restricts eligible applicants during the initial admission application filing period accommodated, the campus must therefore restrict enrollment to the specific enrollment category (i.e. first-time freshmen or transfers).

For 2014-15, all undergraduate programs, pre-programs, and undergraduate programs are impacted for the following campuses: CSU Fullerton, San Diego State University, San Jose State University, and Cal Poly.

Campuses that have no impaction at the first-time freshman and transfer levels are "open to all CSU eligible applicants."

CSU Campus	Applicant Level
San Francisco	<input checked="" type="radio"/> First-Time Freshmen <input type="radio"/> Upper-Division Transfers

Impacted for First-Time Freshmen. For more information, [click here](#).

Impacted Program(s)

**Apparel Design and Merchandising**

**Biochemistry**

**Biology**  
Note: Impacted in all Options

**Business Administration (Accounting)**

**Chemistry**

CSU Campus	First-Time
<a href="#">Bakersfield</a>	Not Camp
<a href="#">Channel Islands</a>	Not Camp
<a href="#">Chico</a>	<a href="#">Free</a>
<a href="#">Dominguez Hills</a>	Not Camp
<a href="#">East Bay</a>	Not Camp
<a href="#">Fresno</a>	<a href="#">Free</a>
<a href="#">Fullerton</a>	<a href="#">Free</a>
<a href="#">Humboldt</a>	<a href="#">Free</a>
<a href="#">Long Beach</a>	<a href="#">Free</a>
<a href="#">Los Angeles</a>	<a href="#">Free</a>
<a href="#">Maritime Academy</a>	Not Camp
<a href="#">Monterey Bay</a>	<a href="#">Free</a>
<a href="#">Northridge</a>	<a href="#">Free</a>
<a href="#">Pomona</a>	<a href="#">Free</a>
<a href="#">Sacramento</a>	<a href="#">Free</a>
<a href="#">San Bernardino</a>	<a href="#">Free</a>
<a href="#">San Diego</a>	<a href="#">Free</a>
<a href="#">San Francisco</a>	<a href="#">Free</a>
<a href="#">San José</a>	<a href="#">Free</a>
<a href="#">San Luis Obispo</a>	<a href="#">Free</a>
<a href="#">San Marcos</a>	<a href="#">Free</a>
<a href="#">Sonoma</a>	<a href="#">Free</a>
<a href="#">Stanislaus</a>	Not Campus Impacted

Note: Non-impacted campuses may have impacted programs.

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**CSU STUDENT TRANSFER**

**Explore Your Options**

Associate Degrees for Transfer (AA-T or AS-T) programs may vary at each of the California Community Colleges. To locate a community college that offers the AA-T or AS-T in a major of interest to you, begin your search by first selecting the major (discipline) you are interested in pursuing in the search tool below. Then select the community colleges closest to you, or choose "select all CCCs" to view programs offered statewide.

Then, use the Search by CSU Campus menu to view which CSU campuses have a program that has been deemed similar to the AA-T or AS-T program you have completed.

**Search by Major of Interest**  
-- Select a Major --

**Search by CCC College**

- Select ALL CCCs
- Allan Hancock College
- American River College
- Antelope Valley College
- Bakersfield College
- Barstow Community College
- Butte City College
- Butte College
- Cabrillo College
- Cañada College
- Carrizo Collana

**Search by CSU Campus**

- Select ALL CSU Campuses
- Bakersfield
- Channel Islands
- Chico
- Dominguez Hills
- East Bay
- Fresno
- Fullerton
- Humboldt
- Long Beach
- Los Angeles

Reset Submit

Information published on this site is subject to change. Please consult with your community college transfer counselor for details regarding your specific transfer degree plans.  
The CCC and CSU degree information on this site is provided by the CCC Chancellor's Office and the CSU Office of the Chancellor and is routinely updated. This site is maintained by the CSU Office of the Chancellor. For the most recent information, please refer to the date at the bottom of the query screen.



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**Thank you!**