



# 2017 Traffic Safety Scholars Program

Lifesavers National Conference on Highway Safety Priorities

March 26-28, 2017

Charlotte Convention Center • Charlotte, North Carolina

Ever thought about a career in traffic safety? It's a multi-disciplinary field providing tremendous opportunities for advocates, business/finance/management professionals, communicators, educators, engineers, injury prevention specialists, marketers, planners, police officers, public health practitioners, researchers, scientists, and others who want to make a difference in people's lives. Government agencies, non-profit organizations, businesses, and universities employ thousands of professionals who use their expertise to improve safety on our nation's roadways. **The 2017 Traffic Safety Scholars (TSS) Program provides awards of up to \$1,000 to undergraduate and graduate students to help defray the cost of attending the Lifesavers Conference on Highway Safety Priorities. Set for March 26-28 in Charlotte, North Carolina, you'll not only learn about highway safety issues from leading experts, but network with the largest gathering of highway safety professionals anywhere in the country.**

## Eligibility Requirements

You must be enrolled on a full- or part-time basis at an accredited college or university during the 2016-17 academic year.

Your application must include:

- A copy of your current student I.D.
- The name, title and contact information of your faculty advisor
- A 500 - 1,000 word essay

Visit the Traffic Safety Scholars tab on the Lifesavers website at [www.lifesaversconference.org](http://www.lifesaversconference.org) to apply.

## Evaluation Criteria

All qualified and eligible applications will be reviewed by a committee of traffic safety experts. Your application will be judged on the basis of completeness and your essay. Priority will be given to students who submit poster presentations to the Lifesavers Conference discussing highway safety research initiatives. Applicants may be subject to an interview with the Review Committee, which reserves the right to not award scholarships if it is deemed there are no suitable applicants. All applicants will be notified of their status on or before January 6, 2017.

## Scholarship Award

Students who live and/or attend school within 50 miles of Charlotte will be awarded \$500; all others will receive \$1,000. The scholarship will be given directly to the recipient at the preconference reception in Charlotte (see below) and must be used to defray expenses associated with attendance at Lifesavers.

You must pay the \$100 student registration fee (a discount of \$250) that guarantees admission to more than 80 workshops, three plenary sessions and the exhibit hall, plus two lunches and refreshment breaks. This registration fee applies to all students attending Lifesavers (not just Traffic Safety Scholars).

Special lodging rates for the conference hotels are available only through the Lifesavers Conference reservations portal found on the Lifesavers website.

Students must participate in a preconference reception with industry leaders on Saturday, March 25 at 5:30pm; a debriefing with the conference planning team on Monday, March 27 at 3:45pm; and post about their Lifesavers experience on social media (Facebook, college/university website, blogging site) during or after the conference and forward a link to the post to the Lifesavers Conference organizers for future promotional purposes. (2016 Traffic Safety Scholar posts can be viewed at <http://lifesaversconference.org/traffic-safety-scholars/>.)

Questions? Contact Mary Lofgren at [Lofgren@meetingsmgmt.com](mailto:Lofgren@meetingsmgmt.com) or call 703-922-7944