



## **2024-25 MEDIA and SOCIAL PERMISSIONS**

The Murrieta Valley Unified School District (MVUSD) is proud of the many accomplishments of our students and staff. These accomplishments may draw the attention of newspapers, television stations, or other media who visit our schools to photograph or film students and staff during various activities.

It is the policy of MVUSD to require written permission before using photos, video footage, audio recordings, or other forms of multimedia that clearly identify a student and are not already covered by the Directory Information Notice. It is also the policy of MVUSD to carefully screen any requests from outside agencies and groups to help ensure that students, their work, and accomplishments are highlighted in a responsible and appropriate way.

Your authorization will enable us to use specially prepared materials to (1) highlight the accomplishments of students, staff, and educational programs, including but not limited to: honor roll, school/district/county awards, performances, and promotion/graduation (2) increase public awareness and promote continuation and/or improvement of education programs (3) train teachers and staff (4) increase enrollment or promote MVUSD to prospective families and/or (5) Athletic and extra-curricular events.

Your authorization or denial of consent through this form does not apply to and will not exclude your student from being included in student-produced or limited-distribution publications such as the yearbook or the school newspaper. If you need to restrict your student's photo from use in these types of publications, please submit your request directly to your school principal, in writing, by September 9, 2024.

### **District and School Websites and Social Media**

Can your student's image/likeness: photograph, video footage, audio recordings, be used for district websites, social media posts, highlights, award ceremonies and other forms of multimedia for promoting the district and school?

YES-Authorize

NO-Deny

Can the district share your student's image/likeness: photograph, video footage, audio recordings, or name for print materials, broadcast, or social media channels at the request of any outside agency, such as local non-profit organizations or national news media outlets?

YES-Authorize

NO-Deny