A PAPA Square helps you to analyze the rhetorical strategies in your reading. Answer the questions around the outside of the box in reference to the essay you have just annotated. In the center, identify the stylistic devices and logical (logos), emotional (pathos) and ethical (ethos) appeals used as persuasion in the text.

**Purpose**
(What is the purpose of this piece?)

**Argument**
(What is the thesis? Is it stated or implied?)

**Audience**
(Who is the intended audience?)

**Rhetorical Methods and Strategies**

- Logical Appeals (logos)
- Pathetic Appeals (pathos)
- Ethical Appeals (ethos)

**Persona**
(What persona (public image) is the writer giving?)