



SUBSCRIPTION SERVICES
OVERNIGHT CAMPS
TECHNIQUE CLINICS
CHOREOGRAPHY
HOME CAMPS

CAMPS & SERVICES
2025 - 2026 SEASON
THE SPIRIT CONSULTANTS

THE SPIRIT CONSULTANTS ARE...

Dedicated to the safe improvement and growth of all traditional, school-based spirit programs throughout the country. TSC provides every resource necessary to coaches, advisors, and athletes in the spirit industry - covering all things cheer and dance.

TSC is a network of adult, cheerleading and dance professionals, that can easily provide answers to questions, services to help your program advance, and guidance on how to properly grow and develop your spirit program.

The Spirit Consultants are your number one resource for all things spirit related!

TSC will always work one-on-one with a coach/program to ensure that everyone is getting the exact, tailored experience that they deserve, to move their program in a positive direction.

For over 17 years, The Spirit Consultants have focused on what is important – **athlete safety and family**. As we move forward into the new year, we continue to make safety our priority and to always put family first!

TSC SERVICES INCLUDE:

- **OVERNIGHT CAMPS**
- **HOME CAMPS**
- **STUNT OR DANCE TECHNIQUE CLINICS**
- **COMPETITION CHOREOGRAPHY SERVICES (CHEER, DANCE, & GAMEDAY)**
- **ANNUAL SUBSCRIPTION SERVICES**

Learn more about all our services in this packet!

"My squad will be stronger and safer because of TSC."

Trish Skaff
AZ College Prep HS





READ WHAT COACHES ACROSS THE COUNTRY HAVE TO SAY ABOUT TSC!

"My athletes and I have worked with TSC for over 7 years now. With TSC we have been able to grow from a barely game day ready team, to a state championship team. TSC is ALWAYS available for any questions, feedback and advice. TSC has become family that we chose to have, and it's been the best experience for our team."

Dana Abell
River Valley High School

"We look forward to going to TSC camp every year and we will never go to a different camp. Their skill, material, and professionalism is unmatched! They care about my team as much as I do, and you can't put a price on that!"

Leah Zeiger
South Pasadena High School

"Dave and the TSC staff continue to exceed our expectations and help us kick off our season in the BEST possible way! Thank you for genuinely caring about each team and doing whatever you can to help them reach their goals while at camp and beyond! We already can't wait for TSC camp 2025!"

Jordan Peplinski
Scottsdale Christian Academy

"This was by far the most incredible experience for my team! We came in with new athletes to the sport and the patience with the staff and the positive energy made this experience one we will never forget. Thank you for taking us to the next level TSC!"

Ashley Martinez
San Tan Charter School

"TSC camp is still the best! The quality of material, staff, and fun are unmatched. The staff is knowledgeable, personable, helpful, approachable, and super hands on. TSC choreography is so fun and creative, and I love that our team comes home with routines that are game ready. We will definitely keep coming back to TSC."

Natalie Harmon
Mission Viejo High School

"If you are on the fence about coming to TSC camp get off of it and REGISTER! The energy level is off the charts, the knowledge and professionalism of the staff is exceptional and our team learned so much and really grew as a team. You won't be disappointed if you come to TSC camp! We are hooked and will be coming back year after year!"

Lisa Summers
Valley Christian High School

"I highly recommend doing a TSC camp whether its an overnight camp or home camp. Dave truly knows his stuff when it comes to cheer and has an impressive depth of knowledge about the industry. The staff he recruits for the camps are both knowledgeable and professional, ensuring a top-notch experience for all participants. Beyond the camp, Dave is incredibly supportive and goes out of his way to assist with any questions throughout the season. TSC camp has been a game-changer for us!"

Jennifer Flanagan
Thunderbird High School

"I had the most amazing experience at my first TSC camp! The dance material was dynamic and well rounded. The staff was so entertaining and always cheering on the teams to ensure they were feeling 100%. One of my favorite parts of TSC camp is their coach meetings/seminars. I gained so much knowledge from Dave and the other seasoned coaches. Dave really wants to help coaches grow and push our athletes to the best versions of themselves."

Savannah Sipprell
Trabuco Hills High School





WE WANT YOU TO JOIN OUR FAMILY! OUR TSC FAMILY IS GROWING EVERYWHERE.

More coaches, advisors, athletic directors, and principals are putting a greater emphasis on the value of working with experienced, qualified professionals within the spirit industry. Clear communication, listening to your program's needs, and providing quality services that translate into results is where TSC consistently is step above all other spirit companies.

*For over 17 years, **The Spirit Consultants** have walked into practices across the country ready to make a difference in every program.*

We work one-on-one with coaches to ensure every program is receiving the fundamental training needed, as well as the advanced skills focus requested to move your program onto the next level safely.

If working with reliable professionals, that listen to your needs, and put athlete safety above all else are important qualities to your program, then reach out today to

JOIN OUR TSC FAMILY!

"With TSC we have been able to grow from a barely game day ready team, to a state championship team."

Dana Abell
River Valley HS



OVERNIGHT CAMPS GENERAL INFORMATION

AZ

CAMP 1 - CHEER & DANCE
MONDAY JUNE 23RD -
WEDNESDAY JUNE 25TH

CAMP 2 - CHEER ONLY
THURSDAY JUNE 26TH -
SATURDAY JUNE 28TH

LOCATION
OMNI HOTEL - TEMPE, AZ

CA

CA CHEER & DANCE
THURSDAY JULY 24TH -
SATURDAY JULY 26TH

LOCATION
RIVERSIDE CONVENTION
CENTER - RIVERSIDE, CA

WHAT TO EXPECT?

An all adult, professional staff.

A custom camp experience to meet every program's goals.

Balance between the hard work and memorable experiences.

Private coaching to create your routines for the season.

Coaches education focused on topics each coach requests.



WHAT'S NEW AT TSC CAMP IN 2025?

NEW FOR 2025 CHEER CAMP

- More one-on-one stunt time with dedicated staff instructors for your entire team
- Increased focus on stunt advancement throughout camp
- Private coaching on camp dances only
- Heavier emphasis on crowd leading and game etiquette
- Camper focused stunt technique Q&A with staff
- Class breakout for specific skill levels
- *And much more!*



NEW FOR 2025 DANCE CAMP

- TSC master classes
- Guest choreographers onsite for camp
- Greater focus on technique and advancing skills
- More one-on-one time with staff to advance the entire team

AND AS ALWAYS... TSC WILL CONTINUE TO HAVE

MENTORS FOR EVERY SQUAD
NEW, USABLE CHOREOGRAPHY
SPIRIT STICKS AND DAILY AWARDS

TALENT SHOW AND SKIT NIGHT AZ CAMP
FINAL NIGHT DANCE PARTY CA CAMP

WHY SHOULD YOUR ATHLETES ATTEND TSC CHEER & DANCE CAMP?

Cheerleading is not what it used to be (i.e. just pom-poms and sideline dances). Our children are athletes, lifting and throwing each other in the air, performing intricate choreographed routines and pushing themselves to be the best cheerleaders they can be.

Take a look at what makes The Spirit Consultants Summer Cheer & Dance Camp the safest camp for your athletes to attend.

Keeping your child safe is our number one priority!

SAFETY FIRST INITIATIVE

- 1** TSC owns over 10,000 square feet of cheerleading mats (carpet-bonded foam mats) which are the industry standard on approved soft surfaces to stunt on. TSC is the only high school cheerleading camp company that specifically lays out ten thousand square feet of mats to ensure that every cheerleader is stunting on a safe soft surface.
- 2** TSC medical staff is comprised of certified athletic trainers and on-site paramedics. Our medical staff is hand selected by Dr. Terry Ann Zeigler, EdD, ATC. Dr. Zeigler has over 25 years of experience as a Certified Athletic Trainer working with collegiate and high school athletes. With Dr. Zeigler and her staff onsite, they're only seconds away from reaching and treating any child at camp that might have a medical emergency.
- 3** TSC staff is comprised entirely of experienced and professional adults. We believe it takes experience and professional educators to safely and effectively teach and train our children. For that reason, our staff is hand selected and flown in from all over the country specifically to work camp for TSC.

WHAT'S INCLUDED IN YOUR ARIZONA CAMP REGISTRATION FEE?

Omni Hotel - Tempe, AZ

HOTEL ACCOMMODATIONS FOR 3-DAYS AND 2-NIGHTS

KING ROOMS w/ rollaways

4 campers per room

KING ROOMS w/o rollaways

3 campers per room

Q/Q ROOMS

4 campers per room

KING OR Q/Q ROOMS

Adult Room Options: 1 adult for KING and 2 adults for Q/Q



INCLUDED MEALS

Day 1 - Lunch and Dinner

Day 2 - Lunch and Dinner

Day 3 - Lunch Only

All rooms have a mini-fridge for breakfast items and snacks. Breakfast is not an included camp meal.

!! CAMP, ACCOMMODATIONS, MEALS, AND MORE FOR LESS THAN \$200 PER DAY



WHAT'S INCLUDED IN YOUR CALIFORNIA CAMP REGISTRATION FEE?

**Riverside Convention Center
Riverside, CA**

**HOTEL ACCOMMODATIONS FOR
3-DAYS AND 2-NIGHTS**

HYATT PLACE HOTEL ONLY

BOTH KING + Q/Q ROOMS

Max Out With 5 Campers Per Room

KING OR Q/Q ROOMS

Adult Room Options: 1 adult for KING
and 2 adults for Q/Q

MARRIOTT & HAMPTON INN HOTELS

KING ROOMS

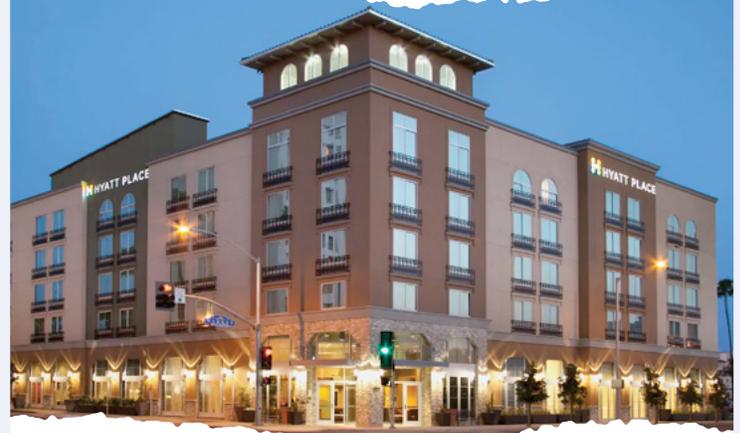
3 Campers Per Room

Q/Q ROOMS

4 campers per room

KING OR Q/Q ROOMS

Adult Room Options: 1 adult for KING
and 2 adults for Q/Q



INCLUDED MEALS

Day 1 & 2 - Lunch and Dinner

Day 3 - Lunch Only

All rooms have a mini-fridge for breakfast items and snacks. Breakfast is included with your hotel accommodations and will be provided at the hotel you are assigned to.

**!! CAMP, ACCOMMODATIONS,
MEALS, AND MORE FOR
LESS THAN \$200 PER DAY**





TSC 2025 OVERNIGHT CHEER & DANCE CAMPS

REGISTRATION & PAYMENT EXPLANATION

CAMP REGISTRATION DETAILS FOR INDIVIDUAL CAMPERS

- Individual camper registration is only for incoming 8th graders and transfer athletes for high school programs, as well as for incoming 7th graders with attending middle school or junior high school teams. No true individual campers will be allowed to register on their own this summer. Your school program must be attending TSC camp for you to register individually.
- No single camper rooms. All camp pricing includes meals outlined in the registration packet.
- Camper rooms will be filled per each hotel maximum room occupancy as previously stated in this informational packet. Campers could potentially be in a KING (with or without a rollaway) or Q/Q room and could be roommates with either 1, 2, 3, or 4 other campers - depending on the hotel and room type assignment.
- Any parents/adults that want to attend camp with their athletes are **REQUIRED** to register through TSC and will be subject to the standard single or double occupancy rates.

REGISTRATION WILL BE ON A FIRST COME, FIRST SERVE BASIS.

ARIZONA CAMP #1 – CHEER & DANCE
MON JUNE 23rd – WED JUNE 25th

ARIZONA CAMP #2 – CHEER ONLY
THURS JUNE 26th – SAT JUNE 28th

CALIFORNIA CAMP – CHEER & DANCE
THURS JULY 24th – SAT JULY 26th

\$595 PER CAMPER

Applicable for all team & individually registered athletes, regardless of hotel assignment, room type, & # of roommates.

\$595 PER ADULT
2 adults per Q/Q room

\$625 PER ADULT
1 adult per KING room

\$550 PER CAMPER/ADULT
Commuter Rate
(no hotel accommodations)



CAMP, ACCOMMODATIONS, MEALS & MORE FOR LESS THAN \$200 PER DAY
REGISTRATION EXPECTED TO QUICKLY MAX OUT!

RESERVATION POLICY FOR TSC CAMP - TEAMS AND INDIVIDUALS

TO REGISTER - Please complete the online registration form found on our website at thespiritconsultants.com. Once your registration form has been submitted electronically, a confirmation email will be sent back along with an invoice for the reservation deposit. TSC requires a flat \$250 deposit for each team/program and a flat \$100 deposit for each individually registered camper. Deposits are due within two weeks of receiving your confirmation email with invoice. If a deposit is not received in a timely manner, your registration spot will be given away, and your athlete/program will be placed on a waiting list. Again, your registration is not 100% confirmed until your deposit is received.

Email all camp registration and financial questions to accounting@thespiritconsultants.com.

TSC HAS A FIRM NO REFUND POLICY ON ALL DEPOSITS AND PAYMENTS.
CHANGES CAN BE MADE UP THROUGH FINAL INVOICING, BUT ONCE PAYMENTS ARE RECEIVED, THERE WILL BE NO REFUNDS.



TSC 2025 OVERNIGHT CHEER & DANCE CAMPS

REGISTRATION & PAYMENT DETAILS CONTINUED

PLEASE BE SURE TO READ THROUGH THESE INSTRUCTIONS COMPLETELY TO GUARANTEE YOUR RESERVATION AT TSC CAMP.

MAKE ALL CASHIER'S CHECKS AND MONEY ORDERS PAYABLE TO "THE SPIRIT CONSULTANTS" AND MAIL TO OUR OFFICE ADDRESS.

The Spirit Consultants
ATTN: David Kirschner
28562 Oso Parkway D-218
Rancho Santa Margarita, CA 92688

FINAL REGISTRATION POLICY

All camp attendees (campers and adults) must be **PAID IN FULL** no later than **FRIDAY MAY 16TH, 2025 for the ARIZONA CAMPS** or **FRIDAY JUNE 27TH, 2025 for the CALIFORNIA CAMP**. Please communicate with TSC how you would like to handle full payment and we'll be prepared to work with and accommodate each attendee as best as possible.

PAYMENT OPTIONS

TSC accepts **CASHIER'S CHECKS** and **MONEY ORDERS** for all deposit and final payments.

TSC does NOT accept personal checks.

TSC does accept credit/debit card payments. Individual camper payments will have a \$35 individual payment processing fee for the total registration cost. Team/Program payments will be assessed a 5% processing fee on the amount charged. **Again, all payments can also be submitted by CASHIER'S CHECK or MONEY ORDER to avoid any processing fees.**

WE CAN HELP!

TSC WILL WORK CLOSELY WITH ANY COACH/ADVISOR OR CAMPER/PARENT TO ACCOMMODATE ANY SPECIAL CIRCUMSTANCES WITH ADVANCED NOTICE. PLEASE BE SURE TO COMMUNICATE ANY ISSUES YOU MIGHT HAVE DIRECTLY WITH TSC.

DISCOUNTED REGISTRATION RATES FOR TEAMS/PROGRAMS

TSC has established discounted registration rates for those schools in severe financial need only. PLEASE CALL DAVE IN THE TSC OFFICE AT (310) 702-3433 TO GET FURTHER DETAILS. Do not let financial restrictions prohibit you and your squad from attending camp with TSC. We work closely with every coach/advisor to ensure that everyone that wants to attend camp with us is able to.

THERE IS A STRICT NO REFUND POLICY. ANY CANCELLATION ON BEHALF OF A TEAM/PROGRAM OR PARENT/CAMPER WILL NOT HAVE A REFUND.

ALL FINAL CAMP BALANCES ARE DUE NO LATER THAN FRIDAY MAY 16TH, 2025 FOR ARIZONA CAMPS or FRIDAY JUNE 27TH, 2025 FOR CALIFORNIA CAMP.



CUSTOM CHEER & DANCE HOME CAMPS

Every home camp – cheer or dance – that TSC runs is completely custom to the program we are working with. From the number of days and amount/type of camp choreography offered, to the quantity of instructors and what skills we focus on to accomplish your goals, every coach can build their own custom home camp with The Spirit Consultants.

RATES ARE BASED ON THE FOLLOWING:

- Number of athletes
- Length of camp (days and times)
- Amount of camp choreography requested
- Quantity of instructors
- Travel expenses

The first step in building your custom home camp with TSC is to head to our website at: thespiritconsultants.com/camp/ and click on the link toward the bottom of the page that says: "CLICK HERE FOR THE 2025 HOME CAMP QUESTIONNAIRE"

Once TSC receives your completed questionnaire, we'll draft a custom home camp proposal to send back to you for review and approval. Along with the signed final contract, a flat \$250 home camp deposit is due within two weeks to lock in your home camp. Balance payment will be due no later than one week in advance of your confirmed home camp.





STUNT & DANCE TECHNIQUE CLINICS

"TSC has been a
crucial component
in building our
program"
Jordan H.
West Point HS

TECHNIQUE CLINICS are great for:

- Laying a strong foundation at the beginning of your season!
- Correcting bad technique to advance your athletes' skills!
- Working toward accomplishing specific goals either for your season or competition routine!

STUNT TECHNIQUE CLINICS

- 4 hours of instruction, focusing on everything from the basics/fundamentals, progressions, and transitions, through pyramids and specific program goals
- Max of 40 athletes, 2 instructors
- Flat rate of \$1,900 – inclusive of all travel expenses for both instructors

DANCE TECHNIQUE CLINICS

- 4 hours of instruction, focusing on everything from correct dance stretching/warm-ups, across the floor, leaps/turns, pom, hip-hop fundamentals, and specific program goals
- 1 instructor for every 15 athletes
- \$75 per athlete, plus travel expenses





COMPETITION CHEER CHOREOGRAPHY

SHOW CHEER CHOREOGRAPHY PACKAGE DETAILS

- 1 full day or two 1/2 days allotted for teaching the routine
- TSC will video record the routine after teaching it and provide completed 8-count sheets
- Virtual support and feedback for routine updates, changes, problems throughout the season
- 4-hour in-person clean-up session included and to be scheduled after you receive your final music (not applicable to all routines)

ALL GIRL STUNT AND COED PARTNER STUNT ROUTINES DETAILS

- 2-2.5 hours to choreograph full routine
- Video and 8CT sheets will be provided

THE TOTAL COST FOR A SINGLE, FULL COMPETITION ROUTINE IS \$4,500

- Music not included
- Additional cost for one-night hotel accommodation and roundtrip airfare for choreographer (per routine)

Discounts available for multiple routines with your program.

ALL GIRL STUNT ROUTINES = \$500 PER ROUTINE
($\$100$ per girl X 5 girls)

COED STUNT ROUTINES = \$300 PER ROUTINE



TSC GAMEDAY CHOREOGRAPHY

TSC OFFERS GAMEDAY COMPETITION CHOREOGRAPHY SERVICES. THIS INCLUDES:

- 6 to 8 hours of instruction to teach all routine components (1 full day - or two half days after school if necessary)
- All component routines will be taught—band chant, situational sideline, crowdleading, and fight song (music will not be included and must be provided to TSC in advance of choreography)
- Team must already have fight song choreography that we adapt/incorporate up to competition standards
- Scoresheet review and scoresheet maximization breakdown
- Virtual support and feedback for routine updates, changes, problems throughout the season

THE TOTAL COST FOR A FULL GAME DAY ROUTINE IS \$3,900.

The only additional expenses are for travel - one roundtrip airfare and one night of hotel accommodations for the choreographer (cost varies depending on location and advance booking).

"TSC gives us so much material that we use throughout the whole year!"
Sarah S.
Shadow Ridge HS



TSC SONG/POM CHOREOGRAPHY

TSC OFFERS SONG/POM COMPETITION CHOREOGRAPHY SERVICES. THIS INCLUDES:

- 1 full day or two 1/2 days allotted for teaching the routine – two consecutive days after school/evening sessions, or a Friday afternoon/Saturday schedule
- Scoresheet review and scoresheet maximization breakdown
- Virtual support and feedback for routine updates, changes, problems throughout the season
- Music must be provided in advance and purchased separately through a music vendor (TSC does not provide music)

THE TOTAL COST FOR A FULL GAME DAY ROUTINE IS \$4,000.

The only additional expenses are for travel - one roundtrip airfare and one night of hotel accommodations for the choreographer (cost varies depending on location and advance booking).

"TSC has the most experienced, knowledgeable and effective staff"

Cari Secrist
Palos Verdes HS

TSC ADDITIONAL SERVICES



COACHES EDUCATION



GAME ETIQUETTE



PROGRAM DEVELOPMENT



***SAFETY ASSESSMENTS
AND TRAININGS***



***PEP RALLY AND HALFTIME
PREPARATION***

All services are custom to the needs, requests, and goals of your program. If you are interested in bringing TSC in to work one-on-one with your program, or coaching staff, reach out directly to the email address below to start the booking process.





START NEXT SEASON TODAY!

(310) 702-3433

dave@thespiritconsultants.com